

Ricoh myPrint

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Higher Education



Enable students and staffs to print any time, anywhere

The changing needs of students and staff

The modern generation of student has grown up in a digital era, used to high speed internet and mobile technology. When they arrive on campus, they expect to use and integrate their own mobile devices with the university network.

With more competition from domestic and international universities, you need to ensure that your campus provides everything students and staff need and want, including easy access to mobile print services.



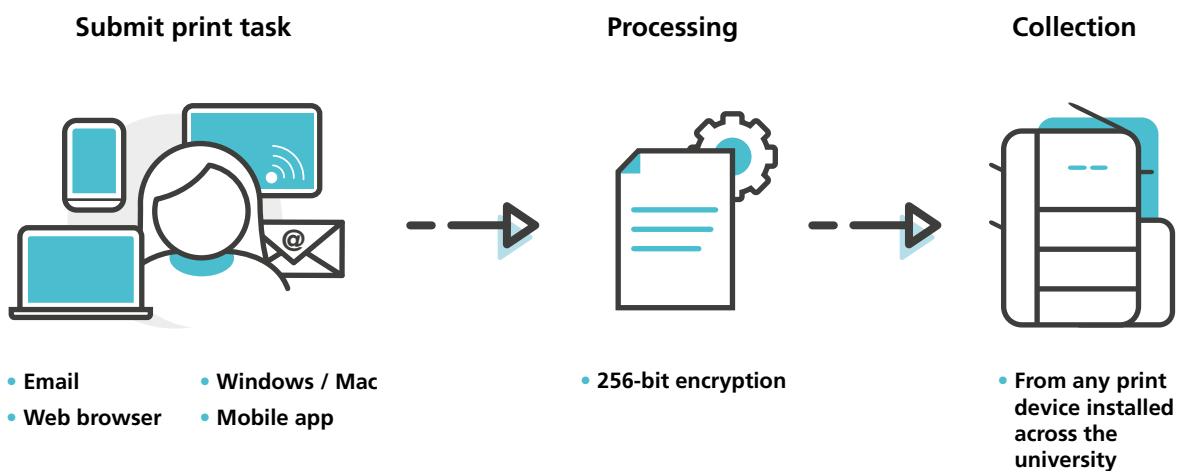
Offer truly flexible mobile printing

Ricoh myPrint enables your institution to offer flexible, cost-effective and secure mobile printing for students and faculty.

Available as a server-based software platform for integration with output management solutions such as Ricoh StreamLine NX, Ricoh myPrint is compatible with a wide range of mobile devices, providing a simple and intuitive way for students and staff to submit documents for printing.

Ricoh myPrint removes restrictions that have traditionally prevented mobile users from being able to print from their preferred device. Your institution benefits from more efficient, accountable printing processes, and students and staff gain fast, simple access to the documents they need.

Figure 1: Printing and collecting documents with Ricoh myPrint and StreamLine NX



Ricoh myPrint integrates with output management solutions such as StreamLine NX to offer mobile device users on campus maximum flexibility over how they submit print tasks, and where they can collect documents.

The advantages of Ricoh myPrint



Provide students and staff with more printing choices

Ricoh myPrint provides several ways for mobile users on campus to submit print documents:

- **Online** – through a portal that can be universally accessed within a browser
- **App** – from their iOS or Android-based smart device via Ricoh's free app
- **Email** – documents are sent to a dedicated email address, and automatically processed for printing
- **Driver** – connect to Ricoh myPrint through standard device driver software on standard computer software and Mac-based computers

Scalable as your institution's needs grow

The growing number of mobile devices within universities and colleges can put strain on traditional print resources. With Ricoh myPrint, you can ensure that your document platform continues to perform optimally in line with increasing demand from the digital generation.

Ricoh myPrint removes the need for regular driver updates to support new and existing mobile devices. There is also no limit to the number of users that can be connected via each Ricoh core server, making it easier to manage a growing staff and student user base.

Security that's ready for universities

We know that security of your students' information is critical. Ricoh myPrint uses 256-bit encryption – stronger than that used in online banking – to ensure documents cannot be accessed by unauthorised users.

Data is automatically secured from the second it's sent from a user's device, until it is collected from the printer, providing staff and students with the peace of mind that their information remains confidential.

Reduce your institution's internal overhead

Ricoh myPrint can reduce the overhead required to maintain high-performing document output platforms and support a wide range of mobile devices by cutting time spent overseeing driver updates and responding to user requests.

Ricoh can also provide your staff and students with reliable, readily-available technical support from our experienced service team.

Control your print operating costs and performance

As your university's needs grow, Ricoh can help you develop a truly flexible managed print platform, which can be customised in line with your institution's requirements. We can use our portfolio to add value to the student printing experience and even create an additional stream of revenue for the university.

Combine the flexibility Ricoh myPrint offers staff and students with the simple, cost-effective document output and device management offered by our managed print services.

You can rely on us to deliver and maintain high-performing, reliable and flexible document infrastructure that fully supports the needs of your on-campus mobile users.

Individual user charging

Ricoh myPrint can support a print charging system based on individual user or group accounts, ideal for a student population.

Ricoh myPrint enables you to assign a pre-allocated number of print credits to staff and students (e.g. at the beginning of a semester). These are deducted each time that user prints a document. The amount charged can be set on a per page basis, with variable pricing based on factors such as document size and colour.

Once a user account is registered, Ricoh myPrint automatically tracks when it is used and credits are only deducted when a document is released from a printer.

Users can top up their account using pre-paid vouchers, or online with a debit or credit card. To help students stay on top of their account status, Ricoh myPrint can send an automatic email alert when their credit falls below a certain amount. Administrators can also add additional credit – e.g. to staff accounts before exam season – to ensure uninterrupted access to print resources.

By tracking and controlling access to your print resources, you can encourage more responsible usage, while benefitting from additional support for your institution's operational costs.

University of Milan - Improving student print services

The University of Milan is one of Europe's leading scientific institutes, with approximately 64,000 students, eight faculties, two schools and a teaching staff of more than 2,000 professors.

The provision of print services can be a challenge for institutions but Ricoh's innovative service-based approach made the provision of print services easier for universities.

Ricoh implemented myPrint services by installing more than 70 multifunctional printers (MFPs) at key locations, including libraries and computer rooms.

The service, which was fully customised based on the university's specific requirements, is entirely self-financed; Ricoh installed the equipment free of charge, extending its myPrint service to students on a pay-as-you-go basis. Using Ricoh's smartphone app, students can now print from any location and collect work, on the go, from any MFP.

Ricoh's myPrint service has transformed print services at the University of Milan. Students have access to state-of-the-art technology. Working remotely, students can now collect work at their convenience from any device. And, managing every aspect of service delivery, Ricoh has alleviated the University's administrative workload.

"Our objective was to improve the print and reprographic services in our libraries by offering advanced services, in step with the times and the needs of our students."

Laura Santoro, Student Print Services,
University of Milan

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