RICOH

PlanetPress Suite
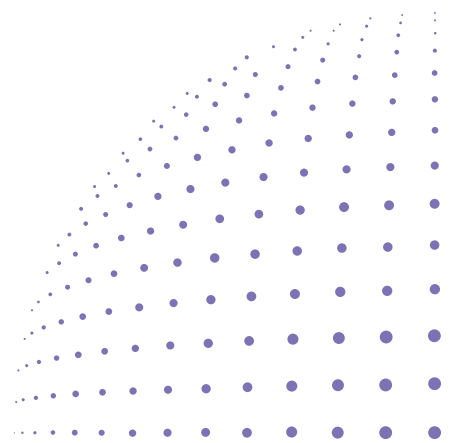## Business communications your way.

Introduction

Customer communications impact every department of your organisation. With the right technology and the right solution you can create business documents and communications that help you develop, maintain and grow your business, as well as implement strategies and processes to respond to future needs.

With PlanetPress Suite you can create or enrich variable content documents whether transactional, transpromotional or promotional. You can extract information from print streams, databases, XML or other formats and easily map it on to a template document. You can import existing business documents created with any Windows® application, interpreting the content intelligently for repurposing and enrichment. And you can print documents created with PlanetPress Suite on any printer, send them by email or fax and index and archive them in Electronic Document Management (EDM) systems, using our automated workflows to optimise production and document distribution.

Benefits

- Process Owners can increase productivity and profitability, achieving more in less time, improving existing processes and reducing production delays.

- Business Managers can turn every communication into an opportunity to build loyalty and fuel sales by converting data into targeted, relevant business communication and efficiently slashing document processing costs.

- Marketing Professionals can drive more business with better communications by responding quickly to market opportunities, easily enhancing existing documents and transforming business documents into attractive advertising communications with transpromo messages.

- IT Professionals can improve business processes with no change to the existing system by implementing our single, proven solution for all documents and forms, by ensuring compliance with enterprise applications and by automating tasks to reduce your workload.

- Finance Executives can use our technology to create revenues and benefit from a speedy ROI. You can reduce labour costs and associated production turnaround, accelerate the distribution process, speed up payment and reduce postal costs. You can use digital archiving, reduce the cost of customer service and maximise your marketing budget to create sales opportunities.
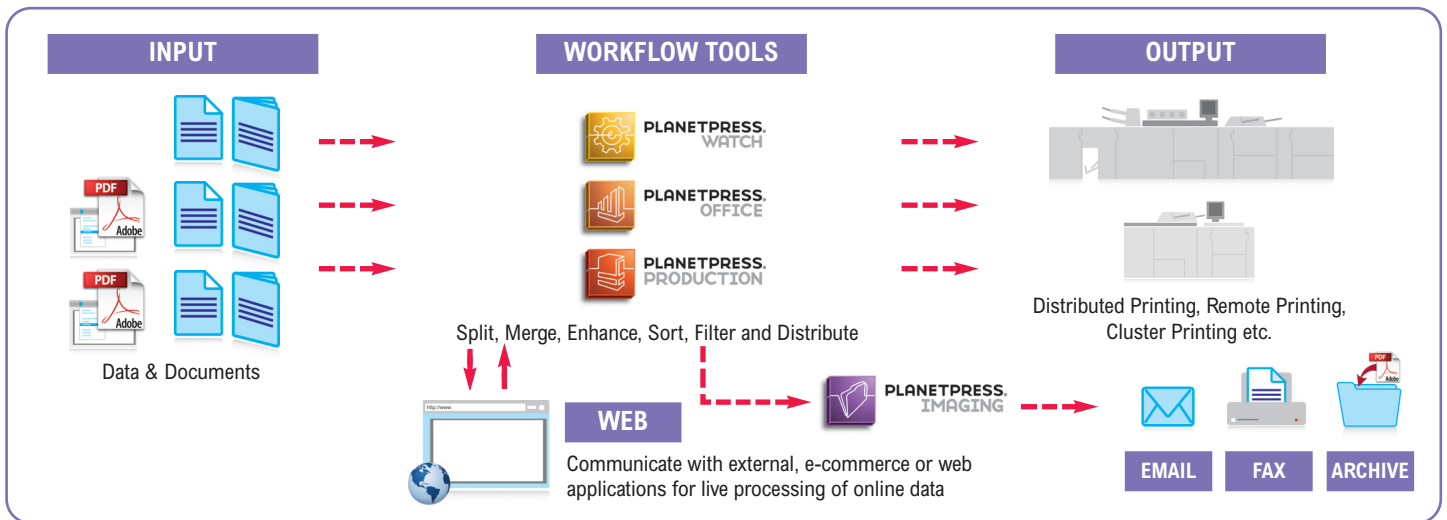
PLANETPRESS SUITE

PlanetPress Suite

FEATURES

- Input data in almost any format including: XML, ASCII, Line Printer, PDF, ODBC, Compliant Database formats, CSV, Channel Skip and more

- Connect with most host applications including Mainframe, AS /400, UNIX, Windows, ERP/CRM

- Capture fully composed documents instead of data, either ready-made PDF files or print streams

- Extract text from input documents and add or modify content, or apply business rules for workflow capabilities

- Design simple to complex business documents with conditional text, images, graphics or pages

- Apply business rules for conditional output based upon information contained in the data or print stream

- Use the scripting language PlanetPress Talk for unique applications or complex requirements

- Control your printers' finishing features automatically and conditionally

- Add data-driven graphics and charts to your business documents

- Generate industry-standard barcodes, including 1D, 2D and OMR

- Create consistent documents using the same RIP engine as Adobe Acrobat Distiller

- Automate tasks and reduce your workload

- Create PDF, PDF/X, PDF/A, TIFF, JPG, AutoStore or VDX file formats

- Process several jobs simultaneously using PlanetPress Imaging as a multi-threaded production server

- Control all settings available in Adobe Acrobat Distiller when you create PDF files

- Set rights on PDF files for printing or text modification and copying

- Tag any number of fields found in your variable data documents to create an index file

- Use PlanetPress Search to query and retrieve indexed files

- Modify the index file structure to fit the requirements of most EDM systems.

- Archive documents to your existing electronic document management system

- Send files via email using either SMTP or Outlook automatically

- Fax files automatically

WORKFLOW

| INPUT | WORKFLOW TOOLS | OUTPUT |

PLANETPRESS. WATCH
PLANETPRESS. OFFICE
PLANETPRESS. PRODUCTION

Data & Documents

Split, Merge, Enhance, Sort, Filter and Distribute

PLANETPRESS. IMAGING

Distributed Printing, Remote Printing, Cluster Printing etc.

WEB

Communicate with external, e-commerce or web applications for live processing of online data

EMAIL   FAX   ARCHIVE

RICOH

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